

GLBT Pride/Twin Cities



Pride Release Press

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Date: 10 January 2007

FOR IMMEDIATE RELEASE

Twin Cities Pride Hires Executive Director

MINNEAPOLIS, MN - GLBT Pride/Twin Cities is pleased to announce they have hired Dr. Cheryl A. Maloney as their first Executive Director. Up until now Pride has been a volunteer organization for thirty-four years. Dr. Maloney brings over 25 years of experience in the nonprofit and corporate community from both her native Minnesota and from ten years in the San Francisco Bay Area. She has a strong background in executive management, development, corporate sponsorship, large-scale event management, and creating special events that honor the needs of the community. She is an avid photographer, loves to travel, and enjoys the arts and various outdoor activities.

This summer will be the 35th Anniversary of the Twin Cities GLBT Pride Celebration. Minneapolis hosts the third largest event of its kind in the country. Last year 435,000 people enjoyed Pride events. With her strong background in events, Cheryl is committed to expanding upon the Children and Families Area of the Festival to more fully honor the growing needs of this segment of the GLBT community. She is also looking forward to building strategic partnerships and strengthening Pride's public relations and outreach efforts in the community.

Pride President Bill Nienaber said, "We are thrilled to welcome Cheryl to our team. With this move, we are bringing the Twin Cities Pride into a new era of professionalism with the hiring of our first staff person. Dr. Maloney's enthusiasm and excellent background makes her the perfect fit for us and we are very excited about what the future holds."

Cheryl has a deep love for learning. Her degrees include: BA in Theatre from the University of MN, an MA in Theology from the College of St. Catherine, and Doctor of Ministry from UCS, in Oakland, CA. While she was in graduate school Cheryl co-founded the HERS Breast Cancer Foundation in Fremont, CA. She returned to Minnesota to be near her family.

Celebrating its 35th year in 2007, GLBT Pride/Twin Cities, the organizer of the Twin Cities Gay-Lesbian-Bisexual-Transgender (GLBT) Pride Celebration, began in 1972 with a small group of activists meeting for a picnic in Minneapolis' Loring Park and a short march down Nicollet Mall. Over the intervening years, the Twin Cities Pride Celebration has grown to be the largest GLBT Pride in the region and 3rd largest in the United States, with an estimated combined attendance of nearly 400,000 people at six events. GLBT Pride/Twin Cities is a nonprofit organization.

It is the mission of GLBT Pride/Twin Cities to commemorate and celebrate our diverse heritage, inspire the achievement of equality and challenge discrimination.

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