

GLBT Pride/Twin Cities



Pride Release Press

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FOR IMMEDIATE RELEASE

2005 Pride Guide Now Available

MINNEAPOLIS, MN - GLBT Pride/Twin Cities is pleased to announce that the official 2005 Pride Guide™ was released to newsstands on Friday, June 3. This year's edition was produced by collaboration between LivingOUT Media Group, publisher of LivingOUT Newspaper and GLBT Pride/Twin Cities.

LivingOUT contributed by bringing their expertise in ad sales to the table, which Pride produced all the content. Jim Kelley, President of Pride, said "Everyone who worked on the Pride Guide has done a wonderful job, from the writers and editors to the sales team. Special thanks go to Greg Goranson and Bill Nienaber, their care and commitment insured that this year's guide is exceptional."

The Pride Guide features articles about all of this year's Pride Events including the Festival and Parade, as well as an overview of the nine community-based events that are part of the 2005 Pride Celebration.

This year's Pride Celebration includes not only the six major events that Pride produces, but also a large number of community events hosted by a variety of groups. Pride President Jim Kelley said, "I'm really pleased that we were able to highlight the community events in this year's Pride Guide. Collaboration with local organization provides a wide range of events highlighting the diversity within the GLBT community."

The Pride Guide is distributed free-of-charge at newsstands across the metro area. Those living outside the area may have copy mailed to their home for free by following the instructions on Pride's website at www.tcpride.org.

Kelley commented, "Working with Living Out on this year's Pride Guide was an inspirational experience. We are looking forward to ironing out the details with them for next year."

The Pride Guide is available at all local GLBT nightclubs except for the Minneapolis Eagle, as well as over 200 additional locations. A complete list of distribution locations may be found on Pride's website at www.tcpride.org and clicking on "Pride Guide."

Celebrating its 33rd year in 2005, GLBT Pride/Twin Cities, the organizer of the Twin Cities Gay-Lesbian-Bisexual-Transgender (GLBT) Pride Celebration, began in 1972 with a small group of activists meeting for a picnic in Minneapolis' Loring Park and a short march down Nicollet Mall. Over the intervening years, the Twin Cities Pride Celebration has grown to be the largest GLBT Pride in the region and 3rd largest in the United States, with an estimated combined attendance of nearly 400,000 people at six events. GLBT Pride/Twin Cities is an all-volunteer nonprofit organization.

It is the mission of GLBT Pride/Twin Cities to commemorate and celebrate our diverse heritage, to inspire the achievement of equality and challenge discrimination.

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