

GLBT Pride/Twin Cities



Pride Press Release

PO Box 2104, Loop Station • Minneapolis • Minnesota • 55402

Contact: Bill Nienaber, Public Relations Director
Office: (952) 852-6109
Mobile: (612) 220-5435
E-Mail: pr@tcpride.org
Web: tcpride.org

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FOR IMMEDIATE RELEASE

Ashley Rukes GLBT Pride Parade This Sunday

MINNEAPOLIS, MN - The 2004 Ashley Rukes GLBT Pride Parade will proudly march down Hennepin Avenue this Sunday, June 27, starting at 11 am.

According to media reports, over 100,000 people attended the 2003 Pride Parade, which contained nearly 300 units, making it the largest parade in the region.

Lineup for the parade will take place along 3rd Street from Hennepin Avenue to Portland. The Parade Route will run from 3rd and Hennepin to Spruce, where floats will continue on to their dispersal areas, and marchers will proceed to the Pride Festival in Loring Park.

Pride President Jim Kelley said, "Last year I was able to spend some time with my parents watching the parade from the Grandstand area. The banter between the announcers added an additional dose of excitement to the parade. My parents are looking forward to what this year's announcer, M.A. Rosko, will come up with."

Celebrating its 32nd year in 2004, GLBT Pride/Twin Cities, the organizer of the Twin Cities Gay-Lesbian-Bisexual-Transgender (GLBT) Pride Celebration, began in 1972 with a small group of activists meeting for a picnic in Minneapolis' Loring Park and a short march down Nicollet Mall. Over the intervening years, the Twin Cities Pride Celebration has grown to be the largest GLBT Pride in the region and 3rd largest in the United States, with an estimated combined attendance in excess of 400,000 people at seven events. GLBT Pride/Twin Cities is an all-volunteer nonprofit organization.

It is the mission of GLBT Pride/Twin Cities to commemorate and celebrate our diverse heritage, to inspire the achievement of equality and challenge discrimination.

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