

GLBT Pride/Twin Cities



Pride Release Press

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FOR IMMEDIATE RELEASE

Pride Guide™ to be Released Tues, June 1

MINNEAPOLIS, MN - GLBT Pride/Twin Cities is pleased to announce that it's annual Pride Guide™ magazine will be released to newsstands on Tuesday, June 1, 2004. This year's edition will contain 108 pages packed with information about the 2004 Pride Celebration. The Guide contains detailed event information on all six Pride events, including the Pride Art Show, Pride Boat Cruise & Pageant, Pride Picnic@ Como Zoo, Official Pride Block Party, the Pride Festival and the Ashley Rukes GLBT Pride Parade. In addition, information about our eight affiliated events is also included.

The 2004 edition will feature an expanded Nightlife Guide, which will guide readers to various GLBT hot spots around town. Growing to include cafes, coffee shops, clubs and more, the Nightlife Guide is sure to be even more useful than before.

Pride President Jim Kelley said, "The Pride Guide, that this year's team of project professionals and volunteers put together, is truly exceptional. All the Pride information you need is there, the articles are interesting and the book is beautiful." Kelley continued, "We are incredibly lucky to have people as talented as Greg [Goranson] and Bill [Nienaber] on the board to oversee this huge project. I don't think we could have done it without them."

The Pride Guide is distributed free of charge throughout the metro area and the Upper Midwest. A complete list of distribution locations is on Pride's website at www.tcpride.org and clicking on the Pride Guide link.

Celebrating its 32nd year in 2004, GLBT Pride/Twin Cities, the organizer of the Twin Cities Gay-Lesbian-Bisexual-Transgender (GLBT) Pride Celebration, began in 1972 with a small group of activists meeting for a picnic in Minneapolis' Loring Park and a short march down Nicollet Mall. Over the intervening years, the Twin Cities Pride Celebration has grown to be the largest GLBT Pride in the region and 3rd largest in the United States, with an estimated combined attendance in excess of 400,000 people at seven events. GLBT Pride/Twin Cities is an all-volunteer nonprofit organization.

It is the mission of GLBT Pride/Twin Cities to commemorate and celebrate our diverse heritage, to inspire the achievement of equality and challenge discrimination.

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