



2007 Community Event Participation in the Twin Cities Pride Celebration

So you want to be a part of the 2007 Pride Celebration....

This publication will provide you with all of the information that you will need in order to make your event a part of the 2007 Twin Cities GLBT Pride Celebration.

What events can be a part of the Celebration?

Any community event can be a part of the Celebration, as long as it meets certain basic criteria.

1. Events must further the Mission Statement of GLBT Pride/Twin Cities, the nonprofit all-volunteer organizer of the Celebration. Our current Mission Statement, adopted on September 23, 2002, is "to commemorate and celebrate our diverse heritage, inspire the achievement of equality and challenge discrimination."
2. Events must be held at venues that are ADA (Americans with Disabilities Act) accessible.
3. Events must be held at venues that are within one block of a MetroTransit bus stop.
4. Events must offer, as appropriate, interpretation in American Sign Language (ASL).
5. Events, and the organizations that host them, must adhere to Pride's nondiscrimination policy. Organizations that do not have a similar policy must agree in writing to this policy in order to host an event that is part of the Celebration.

OK, I meet those criteria. Now what?

Events can be in one of two categories, as "Pride Endorsed" or "Pride Partnered" events, depending on the level of relationship that an event's organizers wish to have with GLBT Pride/Twin Cities.

What is a "Pride Endorsed Event"?

A "Pride Endorsed Event" is an event that has a lower level of interaction between its organizers and GLBT Pride/Twin Cities. Events that are endorsed by Pride to be part of the Celebration will receive a listing on Pride's website (www.tcpride.org) and the Official 2007 Pride Guide™. In addition, the event's organizers will be given a special logo indicating they are an Endorsed Event, to be used only in conjunction with advertising or marketing the event.

What is a "Pride Partnered Event"?

A "Pride Partnered Event" is an event that has a higher level of interaction between its organizers and GLBT Pride/Twin Cities. In addition to the benefits listed above (with a separate logo), we may also choose to provide additional support, including financial assistance and consultations regarding advertising and marketing. With this increased level of support comes an increased level of responsibility from event organizers. Organizers must agree to the following conditions:

1. Advertising and marketing efforts must be coordinated with Pride's Creative Division.
2. A proposed budget for the event must be presented, along with monthly reports on fundraising and finances. A final financial report must be presented within one month of the event's conclusion.
3. Pride's Board of Directors may choose to add additional requirements, depending on the nature of the event.

I'm ready to become part of the Celebration! What do I do?

Designating events as part of the Pride Celebration is a decision of the Board of Directors of GLBT Pride/Twin Cities. Once you have any necessary materials ready (details of event, budget, advertising plans, etc.), you need to contact either the Community Events Director or the Vice President of Administration and let them know that you would like to be placed on the agenda for the Board's next meeting. You will then be contacted when you will have time scheduled in front of the Board for them to hear your proposal. While the Board of Directors may choose to endorse or partner with events throughout the year, *in order to be included in the Official 2007 Pride Guide™, submissions must be made no later than its meeting on Monday, April 2, 2007.*

Once at the Board meeting, you will be given time to make a presentation on your event becoming part of the Celebration. After this, the Board may ask you questions on various aspect or details of your event. When ready, the Board will vote to approve your application to become a part of the Celebration. If approved, you will then be asked to sign a written agreement outlining the terms of your event's participation.

Who do I contact if I have any questions?

If you have any questions about becoming a part of the 2007 Twin Cities GLBT Pride Celebration, you can contact the Community Events Director or the Vice President of Administration:

Jo-Ellyn Pilarski

Community Events Director

phone: (612) 305-6904

email: events@tcpride.org

David W. Hill

Vice President of Administration

phone: (612) 305-6903

email: vpadmin@tcpride.org

GLBT Pride/Twin Cities



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